



**One Ecosystem. Two Expert-Led Companies.  
One Integrated Solution.**

**2026**

# **CAPABILITY STATEMENT**

**Mod Media Group and Cyntrica operate as a dual-founder ecosystem delivering future-ready brand, technology, and IT solutions. Together, we unify design + storytelling + immersive environments + IT systems into a single, beautiful, intelligent, cohesive and powerful offering.**

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**MOD MEDIA GROUP**  
modmediagroup.com

**CYNTRICA**  
cyntrica.com

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# OUR COLLABORATIVE MODEL

## A Dual-Company Ecosystem Delivering Advanced Creative, Digital and Information Technology Solutions

**Mod Media Group** designs the brand, content, digital experiences, and immersive environments that move people while **Cyntrica** builds the systems, automation, infrastructure, and intelligent agents that power those experiences behind the scenes. Together we create intelligent brand ecosystems – from identity and UX to holographic installations, AI agents, and enterprise.

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## MOD MEDIA GROUP

Mod Media Group is a woman- and minority-owned creative and digital experience agency specializing in branding, UX/UI design, multimedia, and immersive environment development. With more than 25 years of strategic design leadership supporting government, defense, and enterprise organizations, CEO Charo Gutierrez delivers high-quality creative solutions that communicate mission clarity and elevate public engagement. Our team brings deep expertise in visual communication, digital modernization and experiential design, helping agencies enhance their identity, storytelling, and user experience across all platforms and touchpoints.

## CYNTRICA

Cyntrica is a technology and AI solutions company focused on intelligent automation, secure system integration and enterprise-grade conversational AI. Led by the CIO-level technical expertise of Nathan Green, Cyntrica delivers modern, scalable systems that streamline workflows, improve operational efficiency, and enhance the way government organizations interact with information. Our capabilities include CIO-level executive oversight, IT modernization and operations, AI agents, automated knowledge systems, workflow automation and custom integrations designed to support mission readiness and digital transformation across complex environments.

## WHY CLIENTS CHOOSE OUR ECOSYSTEM

**Dual-Expert Leadership:** A creative director and a CIO working together from day one.

**End-to-End Capability:** One ecosystem for strategy, design, development and AI systems.

**Future-Forward Approach:** Solutions that merge creativity, technology, AI and immersion.

**Custom, High-Level Execution:** We deliver bespoke, premium, future-ready solutions.

**Enterprise & Government Experience:** Proven track record supporting large organizations, agencies, and government teams.

# KEY DIFFERENTIATORS

## PERFORMANCE HIGHLIGHTS

### CHARO GUTIERREZ

- » Enterprise level creative design, web and branding projects
- » Redesign & digital modernization of USAF and USSF web ecosystems
- » Creative leadership for high-visibility DAF/USSF communication initiatives & strategic consulting
- » Exhibit design & creative support and branding for government & enterprise events and conferences
- » AI-driven workflow tools and automation for enterprise clients
- » Multimedia, branding and strategic design across large-scale government programs

### NATHAN GREEN

- » Executive IT oversight
- » IT Modernization
- » Cybersecurity
- » Information Technology Infrastructure and Operations
- » Artificial Intelligence, LLM and automation

## 1 Dual Leadership Expertise

**Charo Gutierrez:** 25+ years in creative strategy & government communications (USAF/USSF).

**Nathan Green:** 24 years in CIO-level expertise in AI systems, IT modernization and enterprise technology management and integration.

## 2 End-to-End Capability Under One Ecosystem

Creative + technical integration from concept through deployment: Immersive technology / AI automation / Strategic communications / Digital modernization / Technology management.

## 3 Government & Defense Experience

Charo and Nathan have worked for high level defense organizations including: Defense Information Systems Agency / Defense Health Agency / Department of the Air Force / Air Force Medical Command / Defense Media Activity / Space Force / Secretary of the Air Force Public Affairs / High-visibility DoD-DoW communication initiatives and high level organizations.

## 4 Future-Forward Solutions

### Always thinking forward

Immersive technology  
AI automation  
Strategic communications  
Digital modernization

# CAPABILITIES OVERVIEW



## CREATIVE & EXPERIENTIAL

**Led by:** Charo Gutierrez, Creative Director & CEO

**Website:** modmediagroup.com

### Branding & Creative

- » Branding + identity systems
- » Logo development
- » Brand guidelines
- » Campaign creative
- » Creative strategy
- » Graphic Design
- » Event & Trades Show Design

### Digital & Interactive

- » Website design & UX
- » 3D Models
- » Motion Graphics
- » Video Production
- » Web development
- » Digital content creation
- » Social media creative
- » App Development
- » App planning & Strategy

### Immersive & Experiential

- » 3D and AR experiences
- » Holographic + AI-powered booths
- » Digital twins
- » Environmental and exhibit design
- » Motion graphics & storytelling

### Design Leadership & Strategy

- » Creative direction
- » Integrated brand strategy
- » Content frameworks
- » Application planning
- » Marketing strategy
- » Marketing analytics

## COMPANY DATA

UEI: QFNXPNDKG647

CAGE CODE: 17N49

DUNS NUMBER: 123879139

YEAR FOUNDED: 2007

*Woman & Minority Owned*

## NAICS CODE

**541430** – Graphic Design Services

**541613** – Marketing Consulting Services

**541810** – Advertising Services

**541490** – Other Specialized Design Services

**541511** – Custom Web Development

**541512** – Web & UX Design Services

**541850** – Display & Exhibit Design

**541922** – Commercial Photography  
& Videography

**323100** – Printing & Related  
Support Activities

## ABOUT

Mod Media Group is a creative and digital experience agency specializing in branding, UX/UI, multimedia and immersive environment design. With deep experience supporting government, defense and enterprise organizations, MMG delivers strategic visual communication solutions that enhance mission clarity, public engagement and digital modernization efforts. We combines creative strategy with advanced design capabilities to help agencies build stronger identities, communicate effectively and create immersive experiences across physical and digital platforms.

**modmediagroup.com** | (240) 473-3534



## CHARO GUTIERREZ / FOUNDER & CEO

Charo Gutierrez is an award-winning creative director, designer, and strategic communications leader with more than 25 years of experience supporting government, defense, and enterprise organizations. She has led major digital modernization initiatives for the Department of the Air Force and U.S. Space Force, including enterprise-wide UX frameworks, large-scale redesign projects and high-visibility communication campaigns for clients such as Carnival Cruise Lines, Hennessy and Howden Marine. As CEO of Mod Media Group, Charo specializes in branding, digital experience design, immersive environments, and visual strategy—helping organizations elevate their identity, modernize their presence, and communicate with clarity across every platform.

## CONTACT

**W: MODMEDIAGROUP.COM**

**E: INFO@MODMEDIAGROUP.COM**

**P: +1 (240) 473-3534**



## CORE COMPETENCIES

**Creative, Web, Digital &  
Immersive Experience Design**

## OUR MISSION

To blend design, strategy and technology to build experiences that connect, inspire and transform how people experience brands.

We help brands evolve beyond traditional marketing through a fusion of art, strategy and innovation. We craft immersive stories that resonant emotionally and engage audiences in every dimension.

## OUR VISION

To lead in the transformation of modern media by redefining how creativity and technology come together and designing experiences where innovation enhances how we communicate and imagination knows no boundaries.

## OUR CORE VALUES

1. Creativity Without Limits
2. Design with Purpose
3. Human + Machine Collab
4. Excellence Through Craft
5. Connection Through Story

# CAPABILITIES OVERVIEW



## Intelligent Infrastructure, CIO & CTO Services, AI, Automation & IT Operations

**Led by:** Nathan Green, CIO & CEO

**Website:** [cyntrica.com](https://cyntrica.com)

### AI Systems & Automation

- » AI receptionist & voice agents
- » Custom AI chat systems
- » Workflow automation
- » Knowledge bases + internal systems
- » Conversational AI integrations

### Technical Architecture

- » API integrations
- » CRM/workflow connectivity
- » AI-powered data pipelines
- » Enterprise-grade security & configuration

### Immersive Technology

- » AI-enabled hologram agents
- » AI logic for booth experiences
- » Real-time agent orchestration
- » Intelligent exhibit interactivity

### IT & Support Services

- » On-going system monitoring
- » Optimization
- » Maintenance & updates

### CIO Leadership & Strategy

- » Cybersecurity
- » Executive Oversight
- » Governance
- » Technology Strategy and Policy

## COMPANY DATA

UEI: QQG9LMBTPK72

CAGE CODE: 18GK2

DUNS NUMBER: 144874012

YEAR FOUNDED: 2025

*Veteran Owned*

## NAICS CODE

541513 – IT Systems Management

541519 – Other IT & Computer Services

518210 – Data Hosting & Cloud Services

541512 – Computer Systems Design Services

334310 – Audio/Visual Integration  
& Display Technology

541715 – R&D in AI & Emerging Technologies

541690 – Technical Consulting Services

541511 – Custom Computer  
Programming Services

## ABOUT

Cyntrica is a technology and AI solutions company focused on intelligent automation, secure system integration, and enterprise-grade conversational AI. We help government and private organizations modernize operations through AI-powered agents, workflow automation, knowledge systems, and scalable technical infrastructure. With a strong foundation in cybersecurity-aware architecture and complex IT environments, Cyntrica delivers reliable, future-ready solutions that strengthen efficiency, improve user experience, and support digital transformation missions.

**[cyntrica.com](https://cyntrica.com) | (855) 705-7077**



## **NATHAN GREEN / FOUNDER & CEO**

Nathan Green is a seasoned IT executive and strategist with over 24 years of leadership in the United States Air Force. With deep expertise in information technology, cybersecurity, and healthcare, Nathan has led transformative projects across global military enterprise systems, major defense agencies and high-stakes federal environments.

Throughout his career, Nathan has managed billion-dollar IT deployments, liaised between federal agencies, and overseen the entire scope of healthcare IT from local IT support to large-scale enterprise projects. His leadership has consistently driven results in operational readiness, cybersecurity and strategic IT planning, ultimately delivering secure mission-critical services.

Driven by a passion for solving complex IT problems and applying cutting-edge solutions like AI, Nathan is now leading Cyntrica to continue innovating to the benefit of Cyntrica clients.



## **CORE COMPETENCIES**

**IT Infrastructure and Operations, Software Development, CIO & CTO Services, AI, Automation & Technical Integration**

## **OUR MISSION**

Our mission is to design and provide intelligent, human centered solutions that use modern and emerging technology to help businesses and government work more effectively and serve their customers in more meaningful ways.

## **OUR VISION**

Our vision is to help build a world where businesses and government seamlessly integrate modern and emerging technology to work smarter and serve people with greater impact.

## **CONTACT**

**W: CYNTRICA.COM**

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**P: +1 (855) 705-7077**

# ENTERPRISE SOLUTIONS

## Integrated Creative, Digital and AI Systems for Scalable Growth

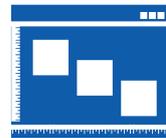
Our Enterprise Solutions empower organizations to elevate their brand presence, streamline operations and deliver enhanced customer experiences through the combination of design and advanced technology. Mod Media Group provides the strategic creative foundation such as branding, UX, content, and immersive environments, while Cyntrica delivers the AI, automation and system integration needed to drive efficiency and innovation. Together, we help businesses modernize their digital ecosystems, adopt AI responsibly and create meaningful, future-focused experiences across every touchpoint.



### Enterprise Modernization & Future-Tech Solutions

**Helping organizations adopt modern creative and technical systems:**

Brand modernization / UX + digital transformation  
Intelligent automation / Knowledge management /  
AI-augmented internal tools / 3D Motion Graphics



### End-to-End Brand + Websites + AI Ecosystems

**A complete transformation for organizations needing both creative and technical solutions:**

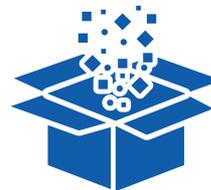
Brand identity + website + messaging / AI chat +  
receptionist + workflow automation / Back-end  
intelligent infrastructure / Unified analytics +  
performance insights



### AI-Augmented Customer Experience

**From creative strategy to AI-enabled execution:**

Customer journey mapping / Interactive product  
advisors / AI-led sales assist tools / Personalized  
user flows / Lead capture + CRM integration



### AI-Powered Immersive Brand Experiences

**Combining Mod Media's immersive design with Cyntrica AI system logic, we build:**

Interactive retail experiences / Holographic and  
transparent OLED displays / AI concierges for  
trade shows / Intelligent museum and exhibit  
installations / AI-guided digital twins

# GOVERNMENT SOLUTIONS

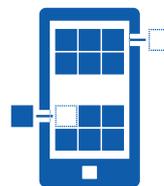
## Future-Ready Creative, Digital and AI Capabilities for Mission Success

Our Government Solutions division delivers integrated creative, digital and AI technologies designed to support modernization, public engagement and mission readiness across federal, defense, and state agencies. By uniting Mod Media Group's strategic design expertise with Cyntrica secure AI and automation capabilities, we help agencies communicate more clearly, operate more efficiently and adopt emerging technologies with confidence. Our solutions are built to meet government standards, align with mission objectives and perform reliably in complex operational environments.



### Strategic Communications & Creative Support

- » Campaign creative for public affairs
- » Branding for units, commands and programs
- » Exhibits, installations, and event environments
- » Multimedia design for high-visibility missions



### Digital Modernization & Experience Transformation

- » Public-facing websites & intranet UX/UI
- » Integrated content ecosystems
- » Secure AI assistants for internal workflows
- » Document, policy and knowledge management



### Immersive Training, Education & Briefing Environments

- » AR/3D interactive models and Digital Twins
- » AI-driven instructional agents
- » Scenario-based training interfaces
- » Immersive briefings and command information



### AI-Enhanced Public Information & Visitor Engagement Systems

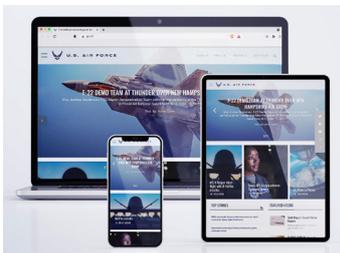
- » AI-powered kiosks and tradeshow exhibit booths
- » Interactive digital signage & holographic displays
- » Autonomous visitor support and FAQ systems
- » Augmented Reality & 3D Immersive Experiences

# PAST PERFORMANCES

Design & Web Development projects by Charo Gutierrez

## PROJECT ONE

### U.S. Air Force Website



#### Design & Website Development led by Charo Gutierrez for Defense Media Activity

Design and Layout for the U.S. Air Force Award Winning 40+ page flagship website ([www.af.mil](http://www.af.mil)) and the 339 other U.S. Air Force Official websites. All Air Force websites were migrated to the new skin between 2021 and 2022. To view full design, visit [www.af.mil](http://www.af.mil).

## PROJECT TWO

### U.S. Space Force 5th Anniversary

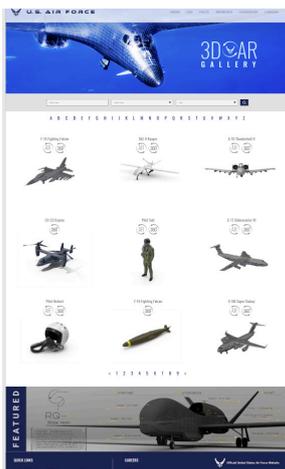


#### Webpage and Poster Concepts & Designs led by Charo Gutierrez for Defense Media Activity

U.S. Space Force 5th Anniversary Webpage and Award Winning Poster Series was designed and created to Commemorative the important milestone in U.S. Space Force history.

## PROJECT THREE

### U.S. Air Force 3D/AR Gallery



#### Design and development of groundbreaking 3D/AR gallery experience for the U.S. Air Force led by Charo Gutierrez for Defense Media Activity

The gallery allows users to interact with 3D assets, 3D print them and place them in an immersive environment with Augmented Reality feature that blends interactivity with education. Bringing history, innovation and storytelling to life in a dynamic digital space. This project showcases our ability to merge technology and design, transforming traditional websites into engaging, future-ready storytelling platforms and immersive websites experiences.

# PAST PERFORMANCES

Information Technology projects by Nathan Green for the Defense Health Agency

## PROJECT ONE

### MEDCOI Network Deployment & Transition



#### MEDCOI Network Deployment led by Nathan Green for Defense Health Agency

Deployment and Transition of initial 5 Military Treatment Facilities from their respective service IT networks to the new Medical Continuity of Interest (MEDCOI) network. The project success paved the way for a complete migration of all medical, dental and veterinary facilities in the DoD.

## PROJECT TWO

### Cloud Migrations



#### Migration of Medical Systems to DISA Cloud platforms by Nathan Green for Defense Health Agency

Managed dozens of system migrations from data centers slated for closure to cloud platforms managed by Defense Information Systems Agency. DHA was the first to accomplish their full migration in all of the 4th Estate.

## PROJECT THREE

### Medical Device Cybersecurity



#### Development of cybersecurity policies and procedures led by Nathan Green for Defense Health Agency

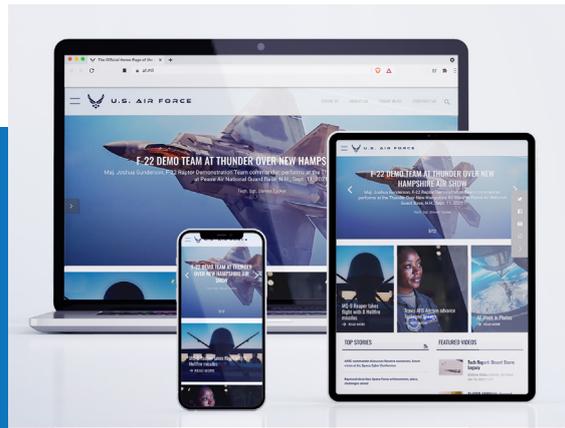
A restructured cybersecurity organization produced a more effective risk management process for clinical devices. The effort eliminated a massive pending authorization backlog and added over 100 new authorizations allowing more modern healthcare devices on the network to the benefit of Military Health's 9.6 million patients.

# AWARDS & RECOGNITION

**Charo Gutierrez is an award-winning futurist, creative strategist and marketing leader. Below are a few of her awards.**

## U.S. Air Force Website & 3D/AR Gallery

Winner of 1st Place Layout & Design Award in the 2023 Defense Media Merit Awards (DMMA)



## AFA Conference Branding

Winner of 3rd Place Identity Design Award in the 2020 Defense Media Merit Awards (DMMA)



## USSF Space and Missile Pioneers Brand

Winner of 1st Place Layout & Design Award in the 2024 Defense Media Merit Awards (DMMA)



## USAF 3D/AR Gallery Brand

Winner of 2nd Place Identity Design Award in the 2021 Defense Media Merit Awards (DMMA)



## USAF PCS Social Media Set

Winner of 2nd Place Layout & Design Award in the 2020 Defense Media Merit Awards (DMMA)

# THE JOINT FORCE ECOSYSTEM: HOW WE CREATE UNIFIED MISSION SUCCESS

<b>PHASE 1</b>	<b>DUAL-EXPERT STRATEGY</b>
COO & CIO STRATEGY	Every mission begins with a Creative Director and a CIO. Aligning Vision & Tech for a future-ready foundation.
<b>PHASE 2</b>	<b>THE EXPERIENCE BUILD (MMG)</b>
BRANDING UI/UX 3D/AR/XR DESIGN	Crafting the Front-End: Award-Winning Design, Enterprise Websites, 3D/AR & Immersive Environments.
<b>PHASE 3</b>	<b>THE INTELLIGENCE ENGINE (CYNTRICA)</b>
IT INFRASTRUCTURE CYBERSECURITY AI AGENTS AUTOMATION	Engineering the Back-End: Secure AI, IT Infrastructure Scalable Systems, Modernization & Automation.
<b>PHASE 4</b>	<b>UNIFIED DEPLOYMENT</b>
DEPLOYMENT MIGRATION SECURITY MAINTENANCE	A Single, Intelligent & Creative Offering. Creativity + Technology = Mission Success.





# LET'S WORK TOGETHER

Charo Gutierrez and Nathan Green lead the combined ecosystem of Mod Media Group and Cyntrica, bringing together more than four decades of expertise across creative strategy, digital transformation, AI systems, and enterprise technology. Charo, an award-winning creative director with a long history supporting the Department of the Air Force and U.S. Space Force, specializes in branding, UX/UI, immersive environments, and high-impact strategic communications. Nathan, a seasoned CIO-level technology architect, builds secure, scalable AI systems, automation workflows, and intelligent digital infrastructures for complex organizational needs.

Together, they deliver unified solutions that blend design excellence with advanced technical capability—creating future-ready brand ecosystems, AI-powered experiences, intelligent interactive displays, and digital modernization initiatives for government, defense, and enterprise clients. Their joint leadership enables organizations to communicate more clearly, operate more efficiently, and engage audiences in entirely new ways by merging creativity, strategy, and technology.

## CONTACT

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Cyntrica: (855) 705-7077

## EMAIL & WEBSITE

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## WEBSITE

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